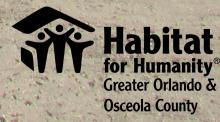


ORLANDO, FL

MARCH 5-8, 2020



IN PARTNERSHIP WITH

Dear Sponsor,

I hope this email finds you well. My name is Melinda Diaz and I am the Director of International Assistance Initiatives for the Mu Sigma Upsilon Foundation Inc. established in 2017. Our mission is to empower women educationally and culturally in order to enrich the lives of alumnae and collegiate members of Mu Sigma Upsilon Sorority, Inc. and assist in improving the communities in which they serve. Mu Sigma Upsilon Sorority, Inc. is the nation's first multicultural sorority established in 1981 at Rutgers University.

The Mu Sigma Upsilon Foundation is a 501(c)(3) tax-exempt charitable organization. Our three (3) main initiatives are Scholarships to undergraduate, graduate, and high-school women, Grants to chapters for on-campus and community programming, and MUnited Nations Funds for financial assistance to support local and international disaster relief operations.

I am reaching out to you today to request your assistance in sponsoring our MUnited Nations effort, Mu Mission to support Habitat for Humanity Greater Orlando & Osceola County's mission to build homes, communities and hope. This Spring we will be joining hundreds of women (and men) in the Orlando and Osceola community who will come together to build affordable housing and show that women can turn dollars into homes! Since 2009, more than 1,500 women have volunteered over 12,500 hours for Habitat Orlando & Osceola.

One of my goals in this position is to lock arms and build solid relationships with various organizations to enhance the world-wide community of humanity. Thus, the MSU Foundation has partnered with Habitat for Humanity Greater Orlando & Osceola County and their Women's Build event. Our goal is to fundraise \$2,500 with the help of our community, family and friends.

In March 2020 we will be sending 10 sisters of Mu Sigma Upsilon Sorority, Inc. to Orlando, FL. Your donation will go 100% toward Habitat for Humanity and your sponsorship will help to transform the life of a homeowner and their family. Please take a look at the attached sponsorship packet which details the sponsorship levels and benefits to your business/organization including adding your company logo to our website and t-shirts as well as thanking you publicly on our social media channels.

Please feel free to reach out via email or phone if you have any questions. We thank you so much in advance for your time and efforts towards helping the Mu Sigma Upsilon Foundation make a lasting impact with Habitat for Humanity.

Sincerely,

Melinda Diaz Director of International Assistance international@foundation.msu1981.org (201) 679 - 5556 Mu Sigma Upsilon Foundation



WHO WE ARE

Empowering Women Educationally & Culturally

The mission of the Mu Sigma Upsilon Foundation is to provide essential support, secure and provide financial resources for the educational, leadership and charitable purposes of Mu Sigma Upsilon Sorority, Inc. in order to enrich the lives of alumnae and collegiate members and assist in improving the community in which they serve.

The Mu Sigma Upsilon Foundation is a 501(c)(3) charitable organization and all donations made to the foundation are tax deductible.







Helping homeowners to fulfill the dream of affordable home ownership takes lots of behind-the-scenes work from dedicated volunteers and generous donors. In Spring 2020, join Habitat for Humanity Greater Orlando & Osceola County for a day building dreams and affordable homes. In addition to volunteering, all Women Build teams will be raising funds to help homeowners and their families achieve strength, stability, and independence through home ownership in Central Florida



MUNITED NATIONS

Through the MUnited Nations Program, the Mu Sigma Upsilon Foundation provides financial assistance to support different stages for local and international disaster relief operations.

WHAT IS THE MU MISSION TRIP?

The Mu Sigma Upsilon Foundation Inc. MUnited Nations Missions Trip aims to support an organization each year that dedicates time and funds to a cause that we can align ourselves with. Our first Missions Trip took place in 2019 in Aguadilla, Puerto Rico where 17 of our sisters volunteered over 900 hours to serving the needs pf the local communities and we were able to donate \$5,133 towards the purchase of supplies needed on the island of Puerto Rico.

WHY SUPPORT HABITAT'S WOMEN BUILD?

Orlando now has the worst shortage of affordable housing in the nation. Nearly half of families can't consistently cover basic living expenses, and a startling 18% of all households spend more than 50% of their income on housing. They feel like they'll never get ahead.

Habitat offers a hand up by providing a path to affordable home-ownership. For many in our community, affordable home-ownership is the first step toward economic advancement and other benefits associated with home-ownership. Better, affordable living conditions lead to improved health, stronger childhood development and gives families the ability - and financial flexibility - to make forward-looking choices. Homeowners invest financially, physically and emotionally in their homes.

BE A SPONSOR

MUNITED NATIONS MISSIONS TRIP

OUR GOAL

With the help of local communities, families, and friends, our goal is to raise \$2,500.





GOLD LEVEL - \$150

Donate \$250 in and your company logo will be added to the MSU Foundation website and Mission Trip T-Shirt and will Thank You on social media

SILVER LEVEL - \$100

Donate \$150 and your company logo will be added to the MSU Foundation website and will Thank You on social media

BRONZE LEVEL - \$50

Donate \$50 and we will Thank Your company on our social media (3K+ followers)

SUPPORT NEEDED

Your financial support of Women Build will help Habitat Orlando & Osceola County build affordable homes for our low-income neighbors, transforming the lives of hardworking individuals and families.







www.msu1981.org/foundation foundation@msu1981.org