

#### Dear Sponsor,

I hope this email finds you well. My name is Jackie Rueda and I am the Director of International Assistance Initiatives for the Mu Sigma Upsilon Foundation Inc. established in 2017. Our mission is to empower women educationally and culturally in order to enrich the lives of alumnae and collegiate members of Mu Sigma Upsilon Sorority, Inc. and assist in improving the communities in which they serve. Mu Sigma Upsilon Sorority, Inc. is the nation's first multicultural sorority established in 1981 at Rutgers University.

The Mu Sigma Upsilon Foundation is a 501(c)(3) tax-exempt charitable organization. Our three (3) main initiatives are Scholarships to undergraduate, graduate, and high-school women, Grants to chapters for on-campus and community programming, and MUnited Nations Funds for financial assistance to support local and international disaster relief operations.

I am reaching out to you today to request your assistance in sponsoring our first MUnited Nations effort, Mu Mission to Puerto Rico. Hurricane Maria caused 96% damage to the infrastructure to the entire island of Puerto Rico in what was historically a category 5 hurricane. To date approximately 40,000 residents are still without power and are living under harsh conditions after the devastating hurricanes that hit the island. According to a study done by the George Washington University approximately 2,975 persons died due to the hurricanes in 2017, surpassing the amount of deaths during Hurricane Katrina or 9/11.

One of my goals in this position is to lock arms and build solid relationships with various organizations to enhance the world-wide community of humanity. Thus, the MSU Foundation has partnered with Family Services Network, which has already facilitated 3 mission trips to Puerto Rico, to support communities and families in Aguadilla, Puerto Rico. The Mu Mission trip will focus on farming, roof repair, building houses, engaging with nursing home residents, assisting with mental wellness, visiting shelters for women and children and working with the LGBTQI+ youth community. Our goal is to fundraise \$5,000 with the help of our community, family and friends to provide supplies needed on the island of Puerto Rico.

In March 2019 we will be sending 25 sisters of Mu Sigma Upsilon Sorority, Inc. to Puerto Rico. Your donation will go 100% towards the purchasing of donations and supplies such as baby items, hygiene products, first aid kits, water filters, mosquito nets, non-perishable food items, and much more. Your sponsorship will make a lasting impact that will serve generations of families on the island of Puerto Rico. Please take a look at the attached sponsorship packet which details the sponsorship levels and benefits to your business/organization including adding your company logo to our website and t-shirts as well as thanking you publicly on our social media channels.

Please feel free to reach out via email or phone if you have any questions. My phone number is (773) 844 - 2704. We thank you so much in advance for your time and efforts towards helping the Mu Sigma Upsilon Foundation make a lasting impact in Puerto Rico.

Sincerely,

Jacqueline Rueda Director of International Assistance Mu Sigma Upsilon Foundation

### MU SIGMA UPSILON FOUNDATION

### WHO WE ARE

### Empowering Women Educationally & Culturally

The mission of the Mu Sigma Upsilon Foundation is to provide essential support, secure and provide financial resources for the educational, leadership and charitable purposes of Mu Sigma Upsilon Sorority, Inc. in order to enrich the lives of alumnae and collegiate members and assist in improving the community in which they serve.

The Mu Sigma Upsilon Foundation is a 501(c)(3) charitable organization and all donations made to the foundation are tax deductible.







Family Services Network of New York is a 501(c)3 not-forprofit community-based organization, which provides comprehensive health and human services, throughout the five boroughs. Since 1981, we have been meeting the complex community health needs of a diverse population, with compassion and the rendering of quality service(s).

## MUNITED NATIONS

ial Cer

Yourd 200

10 10 200

Through the MUnited Nations Program, the Mu Sigma Upsilon Foundation provides financial assistance to support different stages for local and international disaster relief operations.

### WHAT IS THE MU MISSION TRIP?

The Mu Sigma Upsilon Foundation Inc. along with the Family Services Network International will be sending 30 people to support the communities and families in Augadilla, Puerto Rico through the 2019 Mu Mission Trip. Mission groups will be working on Farming, Roof Repair, Creating Houses, engaging with Nursing Home residents, assisting with Mental Wellness, visiting shelters for women and children and working with the LGBTQ+ youth.

### WHY PUERTO RICO?

The island of Puerto Rico was hit by a historical hurricane named Maria on September 20th, 2017 causing 96% damage to their infrastructure. On September 13th, 2018, BBC reported that a study done by George Washington University found that approximately 2,975 persons died. This death surpasses the amount of people who died during Hurricane Katrina or on 9/11. To date approximately 40,000 residents are still without power and are living under harsh conditions. Family Service Network has facilitated 3 mission trips Puerto Rico since the hurricanes and has developed professional, reliable relationships within the community of Aguadilla.

# BEASPONSOR

### OUR GOAL

With the help of local communities, families, and friends, our goal is to raise \$5,000.



### GOLD LEVEL - \$300

Donate \$300 in and your company logo will be added to the MSU Foundation website and Mission Trip T-Shirt and will Thank You on social media

### SILVER LEVEL - \$150

Donate \$150 and your company logo will be added to the MSU Foundation website and will Thank You on social media

### **BRONZE LEVEL - \$50**

Donate \$50 and we will Thank Your company on our social media (3K+ followers)

### SUPPLIES NEEDED

All donations will go towards purchasing the following supplies to be donated during the mission trip.

**Bottled Water Baby Wipes & Diapers Baby Bottles Baby Formula** Canned and Dry Food Canned Milk Canned and Dry Pet Food Pain Relief Medicine Stomach Relief Medicine Mosquito Repellent Hand Sanitizer Frst Aid Kits Garbage Bags Laundry Detergent Dish Soap **Toilet Paper and Paper Towels Blankets and Pillows** Clothes Toiletries Female Hygiene Products Solar/Manual Flashlights

MU SIGMA UPSILON FOUNDATION



@musigmaupsilon

www.msu1981.org/foundation foundation@msu1981.org