

NOVEMBER 17, 2019



Dear Sponsor,

I hope this email finds you well. My name is Josie Rios and I am the President for the Mu Sigma Upsilon Foundation Inc. established in 2017. Our mission is to empower women educationally and culturally in order to enrich the lives of alumnae and collegiate members of Mu Sigma Upsilon Sorority, Inc. and assist in improving the communities in which they serve. Mu Sigma Upsilon Sorority, Inc. is the nation's first multicultural sorority established in 1981 at Rutgers University.

The Mu Sigma Upsilon Foundation is a 501(c)(3) tax-exempt charitable organization. Our three (3) main initiatives are Scholarships to undergraduate, graduate, and high-school women, Grants to chapters for on-campus and community programming, and MUnited Nations Funds for financial assistance to support local and international disaster relief operations.

I am reaching out to you today to request your assistance in sponsoring our annual Run Like an Amazon Virtual 5k taking place on November 17th. Registration for Run Like an Amazon is \$19.81 per participant. All registered participants will receive a limited edition Run Like an Amazon T-Shirt and MSU Foundation Lightweight Visor! Each participant can choose their time, place and pace. All proceeds will go towards the Mu Sigma Upsilon Foundation's Scholarships and Grants Initiatives. For more information about the event visit: www.msu1981.org/foundation/runlikeanamazon

Please take a look at the sponsorship packet which details the sponsorship levels and benefits to your business/organization including adding your company logo to our website as well as thanking you publicly on our social media channels.

Please feel free to reach out if you have any questions. We thank you so much in advance for your time and efforts towards helping the Mu Sigma Upsilon Foundation make a lasting impact on young women in our communities.

Sincerely,

Josie Rios President, Mu Sigma Upsilon Foundation foundation@msu1981.org

WHO WE ARE

Empowering Women Educationally \$ Culturally

The mission of the Mu Sigma
Upsilon Foundation is to provide
essential support, secure and
provide financial resources for the
educational, leadership and
charitable purposes of Mu Sigma
Upsilon Sorority, Inc. in order to
enrich the lives of alumnae and
collegiate members and assist in
improving the community in which
they serve.

The Mu Sigma Upsilon Foundation is a 501(c)(3) charitable organization and all donations made to the foundation are tax deductible.







SCHOLARSHIPS & GRANTS

All proceeds from the Mother's Day Tea Party will go towards the Mu Sigma Upsilon Foundation's Scholarships and Grants Initiatives.

SCHOLARSHIPS

The MSU Foundation currently offers five (5) scholarships to the sisters of Mu Sigma Upsilon as well as high school community leaders to help offset the cost of their college education. In 2018 the foundation awarded \$2,500 for the following scholarships:

- Lucy Dipini Memorial Scholarship
- Danielle N. Smith Aretias Graduate Scholarship
- Stella Cadente Scholarship
- Ceannaire Scholarship
- Bow and Arrow Scholarship

GRANTS

The Mu Sigma Upsilon Foundation offers grants to undergraduate and alumnae chapters of Mu Sigma Upsilon to apply for funds to help offset costs of their on-campus or community programs.

Chapters' programming focuses on educating the community on various women's Issues, cultural topics, and philanthropic efforts.

BE A SPONSOR

RUN LIKE AN AMAZON VIRTUAL 5K

OUR GOAL

With the help of local communities, families, and friends, our goal is to raise \$1,500.





GOLD LEVEL - \$150

Donate \$150 and your company logo will be added to the MSU Foundation website and Run Like an Amazon T-Shirts, and we will Thank You on social media

SILVER LEVEL - \$100

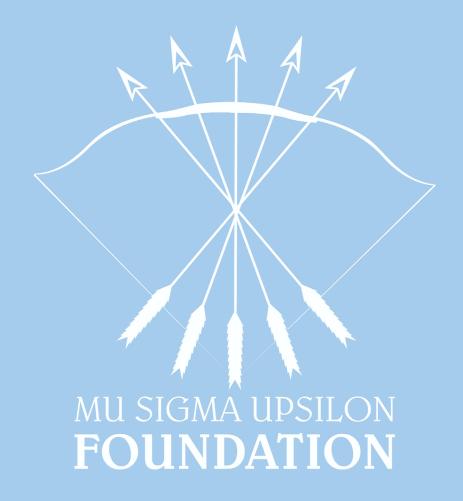
Donate \$100 and your company logo will be added to the MSU Foundation website and we will Thank You on social media

BRONZE LEVEL - \$50

Donate \$50 and we will Thank Your company on our social media (5K+ followers)

CLICK HERE
TO BECOME A SPONSOR

CLICK HERE TO REGISTER





www.msu1981.org/foundation foundation@msu1981.org